



EmpowerU Calendar of Events



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THE
ENQUIRER
Cincinnati.com

Four Conclusions of the Media Accountability Project.com

1. The Enquirer is a Biased Newspaper. Of the 1,353 (non-neutral) column inches run between October 25 and November 7, 1002 Column Inches" (74%) favored Clinton and 351 Column Inches" (26%) favored Trump. ([See Actual Results Here](#)).
2. The Experiment succeeded in informing the public of the 3-1 bias of the Enquirer and their lack of balanced reporting. The public is very interested in Media Bias and the emails we sent out on this subject were by-far the most widely read emails we have ever sent out. (To email the enquirer Peter Bhatia-- pbhatia@enquirer.com)
3. The Experiment failed in that we were not successful in shaping the Enquirer's behavior.
4. For the 232 of you who joined us and hoped to change behavior, thanks, no Enquirer or Cincinnati.com for 90 days. For the 1,210 of you who looked at taking the pledge and taking action, but didn't, what will you do to help stop Media Bias?



An Informed Citizen is an Empowered Citizen

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